

M U R L MURTHY

Senior Specialist

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Chennai, India.



EDUCATION

Master of Technology, Data Science & Engineering

Birla Institute of Technology and Science

2021 - 2023 | Pilani, India

Post Graduate Diploma in Management, Finance and Marketing

Siva Sivani Institute Of Management

2008 - 2010 | Secunderābād, India

Bachelor of Technology, Mechanical Engineering

Acharya Nagarjuna University

2004 - 2008 | Machilipatnam, India

EXPERIENCE

Senior Specialist

CMA CGM GBS India Ltd.

2021 - Present | Chennai, India

- Responsible for 60+ BI, DS and AI products across Energy and MDM Process Quality Analytics, ensuring high-impact outcomes with time, dollar savings.
- Spearheaded cross-functional teams, managed MDM, Energy data streams, aligned business process with data-driven interventions.
- Implemented process improvements resulting in saving 30% of operational costs.
- Promoted twice from Junior Consultant role to Consultant Manager role.

Lead Data Analyst

Latentview Analytics Ltd.

2018 - 2020 | Chennai, India

- Reduced operational leakage by 30% by capturing pivotal technical requirements that automated manual claims-validation steps and decreased documentation errors
- Project planning, risk assessment and change log management
- Execution and delivery of analytics solutions to clients spread across Insurance and Auto industries
- Process Quality Analytics Solutions

Senior Business Analyst

Scintel Technologies Ltd.

2016 - 2018 | Chennai, India

- Responsible to collect requirements, execution and delivery of Business Intelligence solutions to clients from Healthcare Industry
- Increased marketing ROI by 25% through strategic analytics solutions and effective budget monitoring

Business Analyst

Gaffney-kroese Supply India Pvt. Ltd.

2012 - 2016 | Chennai, India

- Generated \$4M in annual cost savings by architecting automated data pipelines and deploying enterprise-scale BI solutions via the Qlik ecosystem.
- Market Mapping and Segmentation of B2B Electrical Markets across India.

Assistant Manager

Zenith Energy Services Pvt. Ltd.

2011 - 2012 | Hyderabad, India

- Improved renewable energy policy framework by conducting study on 15 biomass and bagasse cogeneration plants across India.
- Market Scope and Intervention of State Policy for Biomass Power Generation.

Area Manager

Novus Green Energy Systems Pvt. Ltd.

2010 - 2011 | Raipur, India

- Improved business valuation of the solar startup by 300% by developing robust business models and crafting comprehensive business plans
- Increased market penetration by 85% through comprehensive market research and mapping of 15 sectors
- Competition Analysis, Business Process Mapping, SWOT Analysis

SUMMARY

With over 15 years of professional leadership across Artificial Intelligence, Data Science, and Product Management, I transform complex data into scalable industrial solutions. Currently at CMA CGM, I architect a high-impact portfolio of ML and DL products, leveraging advanced technologies like LLMs, RAGs, and Langchain to drive operational efficiency. My mastery in Data Analysis and Decision Intelligence distills massive datasets into pivotal insights that yield significant cost savings. This unique blend of technical rigor and product strategy enables seamless cross-functional collaboration, aligning technical roadmaps with core business KPIs.

SKILLS

Data Analysis & Business Intelligence

SQL | QlikSense | PowerBI | Alteryx



Data Science & Artificial Intelligence

EDA | Feature Engineering | Data Engineering

Business Intelligence | Machine Learning | NLP

DL | AI | LLM | RAG | Agentic AI

LangGraph | LangChain | AI Orchestration

Cloud, Deployment & Product Management

Azure | GitLab | Agile | Jira | MS Projects

AI Product Lifecycle | AI Product Strategy

VITAL PROJECTS

Tunefolio - Zerodha based portfolio dashboard

02/2026 - 03/2026

Client Classification by Name-Similarity Analysis

01/2025 - Present

Text Summarization Project using NLP

01/2024 - Present

Bookings Prediction with Deep Learning and Data Replication with GANs

01/2023 - Present

Customer Churn Prediction in Shipping Industry with Machine Learning

01/2023 - Present

LANGUAGES

English

Proficient



Hindi

Proficient



Telugu

Native



Tamil

Intermediate

